**A close up of a logo

Description automatically generated**

**APPLICATION FORM**

**DEADLINE MONDAY 8th JANUARY 2024 @ 5pm**

Please find further information on the programme, as well as application FAQs here: [LINK]

|  |  |
| --- | --- |
| **Company name** |  |
| **Website address (if applicable)** |  |
| **Lead contact name** |  |
| **Role/job title** |  |
| **Email address** |  |
| **Contact number** |  |
| **Registered company address** |  |
| **Company office / correspondence address (if different from above)** |  |
| **Company registration number** | SC |
| **Date of incorporation in Scotland (please note that companies must have been registered within the past 5 years)** |  |
| **No. of employees - FT** |  |
| **No. of employees - PT** |  |
| **Area of business**  ***(Choose max. 3 and delete non-applicable)*** | Animation / Blog / Comedy / Commercial or Branded / Digital / Documentary / Drama / Entertainment / Factual / Factual Entertainment / Film / Journalism / Observational Documentary / Podcast / Quiz / Radio / Scripted / Short-form / Television / Theatre / Unscripted / Visual Arts / Other (please specify) |
| **Please provide a summary of your company (this information will be used as your company’s profile on marketing and publicity material)**  ***(Max. 200 words)*** |  |
| **Please list details of your two most recent projects. You are welcome to include website / content links if relevant.**  ***(Max. 150 words)*** |  |
| **Please name two industry channels / broadcasters / streamers / programmes / strands you would be keen to produce content for and explain why.**  ***(Max. 200 words)*** |  |
| **Please state the amount of de minimis aid your company has received in the last three years (see Guidelines & FAQs for further information).** |  |
| **Please list any awards / industry recognition you have received for your content to date. You are welcome to include website / content links if relevant.**  ***(Max. 150 words)*** |  |
| **Do you consider your company to be facing barriers to growth? Can you give an example of your main barrier?**  ***(Max. 200 words)*** |  |
| **How do you and / or your company actively address underrepresentation in the creative industries?**  ***(Max. 200 words)*** |  |
| **What are your ambitions for your company over the next 5 years?**  ***(Max. 150 words)*** |  |
| **The HORIZONS Programme will include mentoring from business and creative leaders in the media industry. Do you currently have a mentor, or have you received mentoring or coaching for your company in the past? Please provide details.**  ***(Max. 100 words)*** |  |
| **Who would be your ideal mentor, and why?**  ***(Max. 100 words)*** |  |
| **The HORIZONS Programme will run from early February until the end of March 2024, with 6 afternoon weekly / fortnightly in-person sessions in Glasgow and/or sessions on Zoom. *Delegates are expected to attend all sessions*. Please indicate any anticipated periods of unavailability.** |  |
| **Do you require any reasonable adjustments for a Zoom interview / workshop, and in-person events in Glasgow?** |  |

|  |  |  |
| --- | --- | --- |
| A black and white logo  Description automatically generated | A close-up of a logo  Description automatically generated | A close up of a logo  Description automatically generated |